



Dear Parents and Friends of Seton Catholic Central,

Seton Catholic Central Athletics is seeking advertisers for our NEW digital program books for the upcoming school year. We will produce 3 digital programs -- one for each sports season (fall, winter, and spring). The programs will include color team pictures at all levels: Varsity, JV, and Modified. Our new format will allow us to turn ads into links, allowing anyone to click on a sponsorship ad and be sent directly to the sponsor's website. As a valued supporter of our school, we offer you the opportunity of advertising your business in our new digital program books this year. If there is someone you do business with, or work for, who would be interested in this opportunity, please ask them about placing an ad as well.

The choices for advertising are as follows:

LEVEL	COST	AD SIZE	PASSES TO SCC HOME BASKETBALL GAMES
Gold	\$ 500	Full page in each program	4
Silver	\$ 300	1 / 2 page in each program	2
Bronze	\$ 200	1 / 4 page in each program	1

Single Full	\$ 125	Full page in a specific program	
1 / 2 page	\$ 75	1 / 2 page in a specific program	
1 / 4 page	\$ 50	1 / 4 page in a specific program	

If this is a new ad, you can send us hardcopy or (preferred) send the ad via e-mail in Word or image format to either csinicki@syrdiocese.org or kfrech@syrdiocese.org.

If you advertised with us last year, we can use the same ad or you can send us a new ad or the information to create an updated one for you if you so choose. If you have a color image / logo you would like to use instead of your older black and white picture, we would be glad to update your ad with that.

Questions may be directed to csinicki@syrdiocese.org. Thank you for your generous support of Seton Catholic Central and its Athletic Program.

Sincerely,

Chris Sinicki
Director of Athletics

